

MANY HOPES

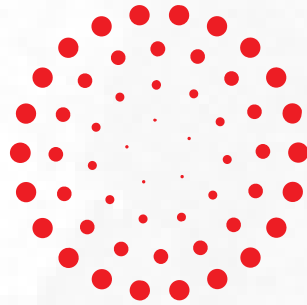
**SPONSORSHIP AND PROMOTIONAL OPPORTUNITIES FOR:
DISCOVER MANY HOPES 2016**

A unique charity event for 600 New York City influencers in Fashion,
Finance and Entertainment. Discover how the problem of child
exploitation in Kenya is also the solution.



**INVEST
IN HER**

WISDOM Abused Powerful Respected
Confident Imaginative
Unloved Curious Valued CREATIVE
Leader
Uneducated INVESTOR Beautiful
Doctor
Abused Lawyer
No Future Educated Con
Powerless



MANY HOPES

OUR ALIGNMENT WITH YOU:

Many Hopes believes that girls in the developing world are the most powerful weapon to defeat the poverty they were born into. We believe they will solve the systemic problems that charity alone cannot. If we give them the opportunity. We invite you to be an angel partner with us, and our celebrity ambassadors, and raise a generation of girls to do extraordinary things for long-term justice.

- We rescue girls from abusive situations and educate them with an imagination for justice and the tools to act on it.
- Our Justice Framework is an innovative template for sustainable, replicable justice globally.
- In 35 years some of the most influential people in the developing world will be women committed to ending poverty. Because we stood with them as children.



DISCOVER MANY HOPES IN KENYA

MANY HOPES BUILDS HOMES AND SCHOOLS FOR ORPHANED GIRLS AND BOYS IN KENYA. THEN WE GENERATE LOCAL REVENUE TO SUSTAIN THEM SO YOU DON'T HAVE TO.

Many Hopes is a long term strategic solution to extreme poverty. Many Hopes rescues girls and boys from abusive situations and raises them with an imagination for justice and tools to act on it. We provide loving homes, excellent education, and legal advocacy to raise networks of influential adults equipped to defeat the poverty they were born into. Our innovative "Justice Framework" is being piloted in Kenya before replication. 100% of public donations go directly to mission because private donors sponsor our operating expenses. Each project is 100% self-sustaining in 10 years.





DISCOVER MANY HOPES IN NYC

DISCOVER MANY HOPES: A COCKTAIL EVENING FOR 600 INFLUENCERS.

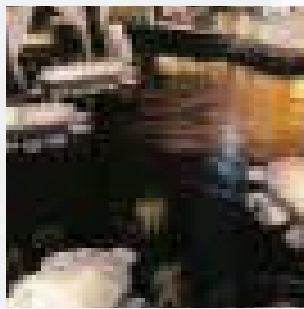
A unique charity cocktail experience. Many Hopes invites 600 guests in NYC to:

- Partner with girls and boys in the developing world to defeat the poverty they were born into
- Discover our innovative Justice Framework
- Use their influence in NYC to effect change globally

Open bar, passed food, DJ, dancing and presentation by Many Hopes founders

Private After Party for VIP guests immediately following

Demographic of Guests will be predominantly aged 25-45



WHEN: MONDAY, MAY 23rd, 2016 7-10PM

WHERE: 180 Maiden Lane NYC

ATTIRE: COCKTAIL

PREVIOUS GALA HOSTS



JESSICA STAM

SOCIAL MEDIA REACH: 1 MILLION

SUPERMODEL



OLIVIA CULPO

SOCIAL MEDIA REACH: 1.3 MILLION

MISS UNIVERSE



LINDSEY SHAW

SOCIAL MEDIA REACH: 500K

ACTRESS: • PRETTY LITTLE LIARS



LEIGHTON MEESTER

SOCIAL MEDIA REACH: 4.5 MILLION

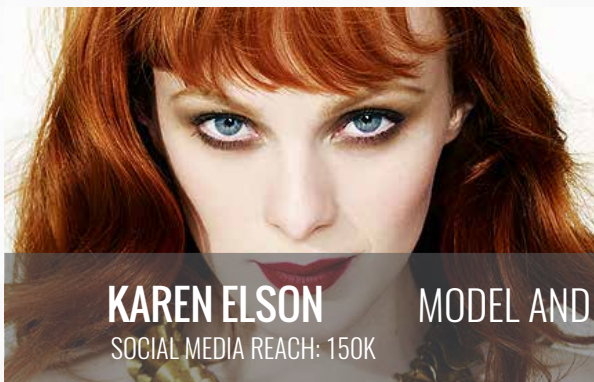
ACTRESS: • GOSSIP GIRL
• OF MICE AND MEN



ZACHARY LEVI

SOCIAL MEDIA REACH: 1 MILLION

ACTOR: • CHUCK
• THOR 2
• FIRST DATE



KAREN ELSON

SOCIAL MEDIA REACH: 150K

MODEL AND MUSICIAN



ANNALYNNE MCCORD

SOCIAL MEDIA REACH: 600K

ACTRESS: • BEVERLY HILLS 90210
• NIP/TUCK



CHLOE FLOWER

SOCIAL MEDIA REACH: 500K

MUSICIAN

A photograph of two young children sitting on the ground. The child on the left is looking towards the camera with a slight smile. The child on the right is looking upwards and to the right, with their hand near their face. The entire image is overlaid with a red color filter. The text 'EXPOSURE + SPONSORSHIP OPPORTUNITIES' is centered over the image in a white, bold, sans-serif font.

EXPOSURE + SPONSORSHIP OPPORTUNITIES

PROJECTED EXPOSURE FOR YOUR BRAND

Past NYC galas generated 60m - 70m unique media views for our gala sponsors.

SAMSUNG



OSCAR

BILLIONAIRE

SOCIAL MEDIA:

Celebrity Hosts' combined social media reach exceeds 10m (Twitter, Facebook, Instagram) and our producers can customize a package optimal for your brand.

Coverage included:

- Elle
- Daily Mail Online
- NY Daily News
- Billionaire Magazine
- New York Post
- Examiner.com



NEW YORK POST

People

Star

 **examiner.com**

Daily Mail.com

EXPOSURE PACKAGES

OUR PRODUCERS ARE EAGER TO CREATE CUSTOMIZED PACKAGES TO OPTIMIZE THE PROMOTION OF YOUR BRAND. THE FOLLOWING ARE OUTSTANDING EXPOSURE PACKAGES IN RECOGNITION OF YOUR SUPPORT.

Our series of events and campaigns will expose your brand to:

- Those successful in their professions and smart in their philanthropy
- Emerged and emerging influencers
- Millennials and celebrities in the US and UK who are serious about strategic and long-term solutions to complex problems

PLATINUM 1 PRESENTING SPONSOR

\$100,000

GOLD 2 PACKAGES AVAILABLE

\$50,000

SILVER 2 PACKAGES AVAILABLE

\$25,000

BRONZE 6 PACKAGES AVAILABLE

\$10,000

PRIVATE AFTER PARTY 1 EXCLUSIVE SPONSOR

\$15,000

SPONSORSHIP PACKAGES

PLATINUM

\$100,000

EXCLUSIVE PRESENTING SPONSOR RIGHTS AT NYC GALA:

- 20 VIP Admissions
(access to VIP reception and gift bags)
- 20 Standard Admissions
- Stage Appearance and Prominent Red Carpet Signage
- Exclusive Presenting Sponsor status of online campaign
- Exclusive Presenting Sponsor status at NYC salon and influencer dinner series
- Tweet and Instagram pictures from agreed celebrity ambassadors (combined social media reach 10m)
- Naming rights to Auditorium at Many Hopes School in Kenya

GOLD

\$50,000

CHAMPION SPONSOR RIGHTS AT NYC GALA:

- 20 VIP Admissions
(access to VIP reception and gift bags)
- 10 Standard Admissions
- Red Carpet Signage
- Champion Sponsor status of online campaign
- Sponsor status at NYC salon and influencer dinner series
- Tweet and Instagram pictures from agreed celebrity ambassadors
(combined social media reach 10m)
- Naming rights to Dining Hall at Many Hopes School in Kenya

SPONSORSHIP PACKAGES

SILVER

\$25,000

HERO SPONSOR RIGHTS AT NYC GALA:

- 10 VIP Admissions
(access to VIP reception and gift bags)
- 10 Standard Admissions
- Red Carpet Signage
- Hero Sponsor status of online campaign
- Hero Sponsor status at NYC salon and influencer dinner series
- Tweet and Instagram pictures from agreed celebrity ambassadors (combined social media reach 10m)
- Naming rights to Library at Many Hopes School in Kenya

BRONZE

\$10,000

EDUCATOR SPONSOR RIGHTS AT NYC GALA:

- 8 VIP Admissions
(access to VIP reception and gift bags)
- Red Carpet Signage
- Educator Sponsor status of online campaign
- Educator Sponsor status at NYC salon and influencer dinner series
- Tweet and Instagram pictures from one celebrity ambassador
- Naming rights to Classroom at Many Hopes School in Kenya

SPONSORSHIP PACKAGES

EXCLUSIVE AFTER PARTY SPONSOR

\$15,000

AFTER THE EVENT THERE WILL BE AN EXCLUSIVE AFTER PARTY FOR 150 VIP GUESTS, GUESTS OF SPONSORS AND CELEBRITY HOSTS. THE SPONSOR WILL BE THE ONLY BRAND PROMOTED AT THE AFTER PARTY.

- 20 VIP Admissions
(includes access to VIP area all evening, pre-reception and private After Party, and VIP Gift Bags)
- Exclusive Signage in VIP After Party room

GET INVOLVED

THIS SERIES OF EVENTS WILL:

- Have a lasting impact on the potential of children in Kenya
- Expose your brand to influencers, celebrities and millennials in the UK and US
- Provide your brand with social media exposure up to 10m
- Associate your brand with a smart, strategic and ground-breaking solution to poverty

We thank you very much for your time and for your consideration of the potential of this opportunity.

INVEST

100% of your investment will go directly to Kenya because a group of private donors cover our administrative and fundraising costs so you don't have to.

FIND OUT MORE

manyhopes.org

CONTACT US

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THANK YOU!